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Rhena Hicks, Chair

Date

January ELB Board Meeting Minutes

# Wednesday, March 8, 2023

6:00 PM

## Attendance:

Black, Chen, Darrow, Gopal, Hardy, Hicks, Jones, Keene, Maggard, O'Brien, Serrano, Sobol, Tuck, White, Wiley

## Missing

Hall, Roberts/Carter

## Opening

1. Welcome - Tam
2. Guest – Kate Pringle
  - a. Memberships
3. WHRO Journalism Team - 10 minutes
  - a. Mechelle Hankerson
  - b. Spoke on new military journalist that has joined the reporting team here at WHRO.
  - c. Event: Tuesday 3/14, 7pm in Hampton – Pulitzer Center hosting a panel discussing affordable housing
  - d. Able to bring in an additional hire within the next year.
  - e. Spoke on how audiences want a 'voters guide' for the upcoming election. Simple and concise.

## Old business

1. Indie Lens
  - a. Storming Caesar's Palace - Tam/Rhena
    - i. Panel is set.
    - ii. 30 people signed up
  - b. Free Chol Soo Lee – Zoe
    - i. 2 panelist confirmed
2. Play Your Heart Out - Zoe
  - a. Promoting Applications
    - i. April 14<sup>th</sup> due date
  - b. Event is June 1<sup>st</sup>
3. Bobby Black Hat
  - a. No-Go

## New business

1. Small group breakouts
  - a. Discussions
    - i. Understanding how we're doing things help illustrate what we're doing
    - ii. Showing up matters
    - iii. Seeing each other more - volunteering?
    - iv. Promoting events on social media
    - v. Surveys will be telling
  - b. Brainstorm Survey 2023-2024
2. Station Initiatives - Nancy
  - a. Nancy
    - i. Women Symposium - Women in Skilled Careers
      1. Women in skilled careers spend a lot of energy dealing with misogyny, instead of on their jobs.
      2. Possible location VMASC
      3. NR to send info to Sonia (HHI&NNS) and John (ODU)
      4. June 8<sup>th</sup>
3. Other Business
  - i. Beer Team 2023 Pouring at Shamrocking at Ghent at Hope House
  - b. Tam
    - i. Cookies!
  - c. John
    - i. Approved to study abroad in Senegal
  - d. Yu
    - i. His center in Norfolk provided exercise activities
  - e. Hannah
    - i. None
  - f. Zoe
    - i. None
  - g. Rachel
    - i. Moving!
    - ii. 4 different shows
  - h. William
    - i. Virginia Wesleyan is having personal success workshops starting the week of the 27<sup>th</sup>. Here's the link for minutes: <https://www.vwu.edu/academics/vwu-global/no-cost-workshops.php>
  - i. Ashleigh
    - i. Chrysler has an exhibit opening
    - ii. MOCA has an exhibit opening
    - iii. Both are free
  - j. Sonia
    - i. World Cultural Festival this weekend  
<https://worldculturefest.com/hamptonroads/>
    - ii. Industrial Base Coalition
  - k. Patrick
    - i. Lots of shows
    - ii. If you're interested, please look at the Virginia Symphony's website
  - l. Keith
    - i. None
  - m. Willson
    - i. None
  - n. Sam
    - i. Hired a Marketing Specialist

- o. Rachel
  - i. None

Action Item for the group

4. Ad-Hoc committee - Updating Photos + Bios
  - a. Tweets will be NEXT meeting

Adjournment

1. Next Meeting Wednesday, April 12, 2023

Upcoming meetings

April 12, 2023

May 10, 2023

June 14, 2023

July 12, 2023 TBD

August 9, 2023 TBD

September 13, 2023

October 11, 2023

November 8, 2023

December 13, 2023 TBD New member Meet-n-Greet.